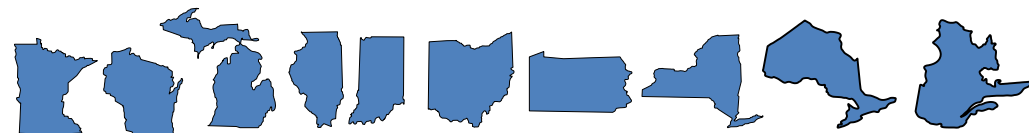


Strategy for the Great Lakes-St. Lawrence River Maritime Transportation System



David Naftzger

Conference of Great Lakes and St. Lawrence
Governors and Premiers



Great Lakes-St. Lawrence River Maritime System

The maritime system is a backbone of the region's \$5 trillion economy.

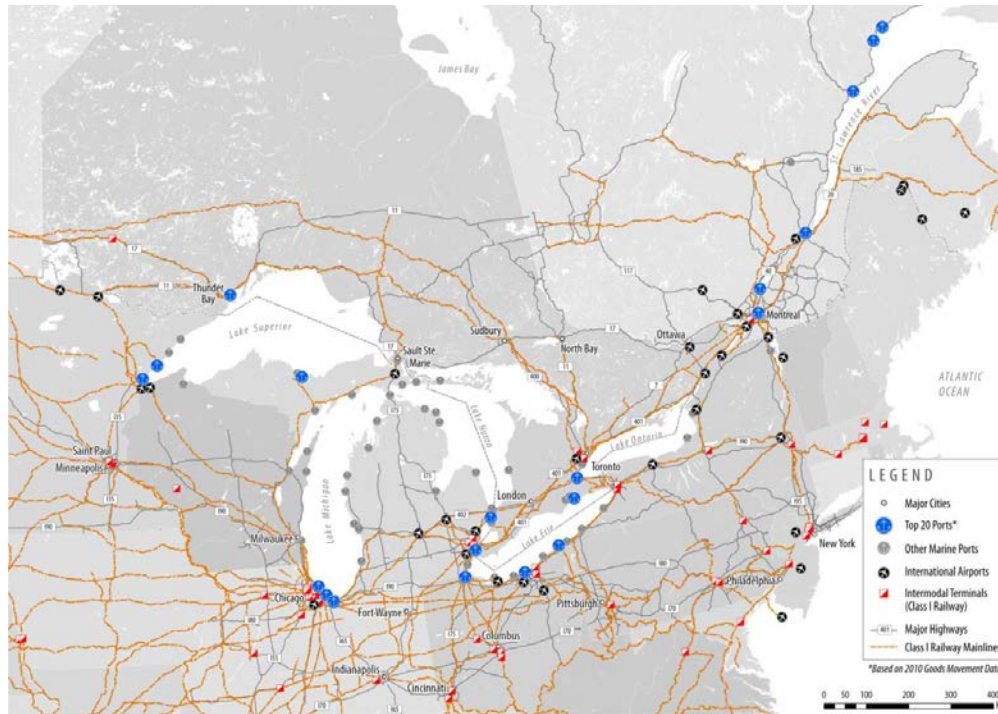
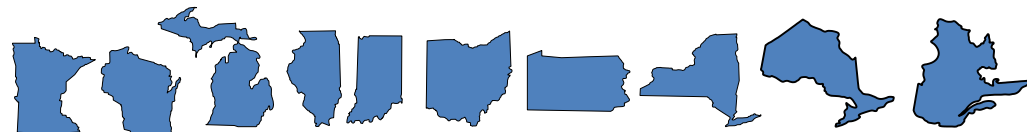
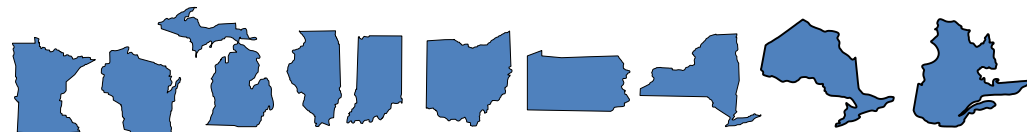
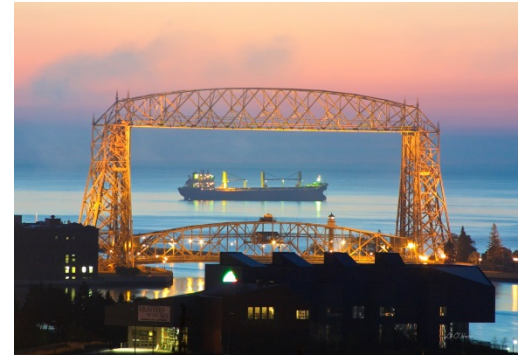


Image: CPCS



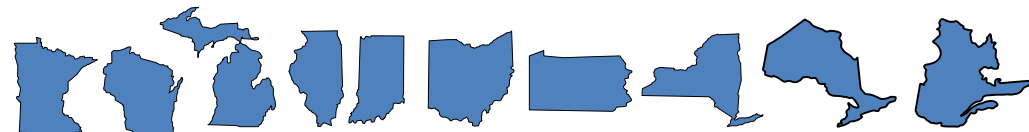
Regional Maritime Strategy Overview

- Objectives: double maritime trade, shrink the environmental impact of transportation, and support the region's industrial core
- Collaborative process including government, industry, NGOs and other partners
- Policies, programs, and projects to grow the economy and create jobs



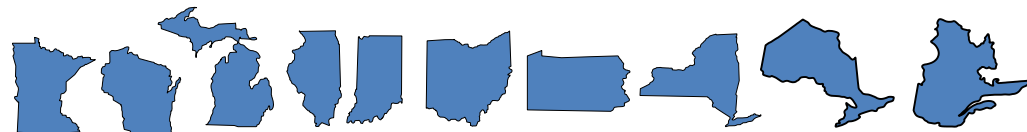
Regional Maritime Strategy Draft Themes

- Increasing efficiency and reducing costs
- Building new markets
- Growing economic activity around the maritime system
- Delivering results and managing for the future



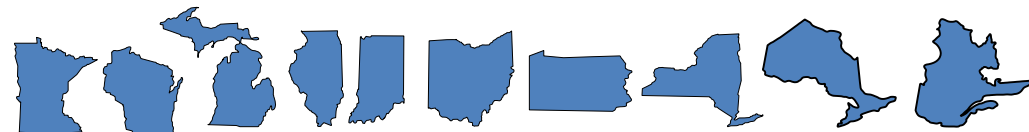
Increasing Efficiency and Reducing Costs

- Locks
- Channels and Harbors
- Icebreaking
- Pilotage
- Efficiency and Environmental Performance



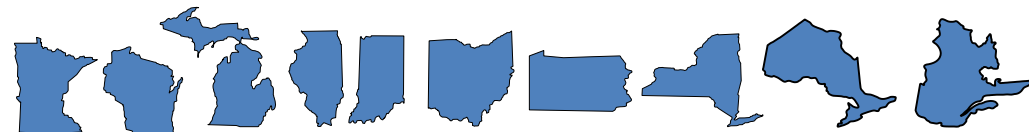
Building New Markets

- **Season Optimization**
- **Short Sea Shipping**
- **Containers**
- **Passenger Travel and Cruising**
- **Domestic and International Marketing**



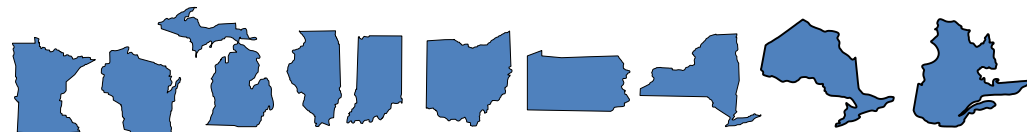
Growing Economic Activity Around the MTS

- Leadership and Planning
- Ports and Terminals
- Investment



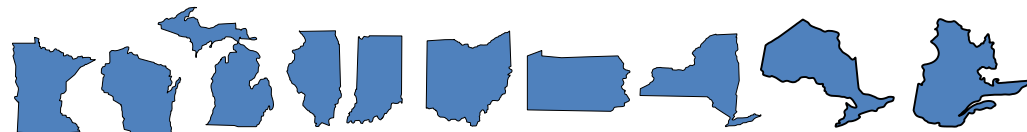
Delivering Results and Managing for the Future

- **Talent and Workforce Development**
- **Governance**
- **Metrics to Evaluate System Performance**



Near-term Priorities

- **Constructing new Soo Lock**
 - **Potential for P3**
- **Facilitating cross-border commerce**
- **Treaty recommendations**
- **Opening bottlenecks**
- **Improving efficiency**
- **Pilotage**
- **Improving data and metrics**





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