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Model Planning Approaches for Freight

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OBJECTIVES

- To understand the state of the art of freight planning approaches as well as best practices at the state and metropolitan levels in the U.S.
- To develop a guidebook to help planning agencies more effectively integrate freight interests into their long-range planning process

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TASKS COMPLETED

- Review federal guidance and requirements on freight planning
- Review existing publications on successful practices of freight planning
- Develop and conduct online survey of current practices
- Summarize survey findings*
- Conduct interviews of best practices

* See Next Steps

CURRENT PRACTICES SURVEY

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FREIGHT PLANNING SURVEY

PLANNING PRACTICE OVERVIEW

2. **How would you characterize your agency's relative levels of concern for passenger versus freight transportation?**

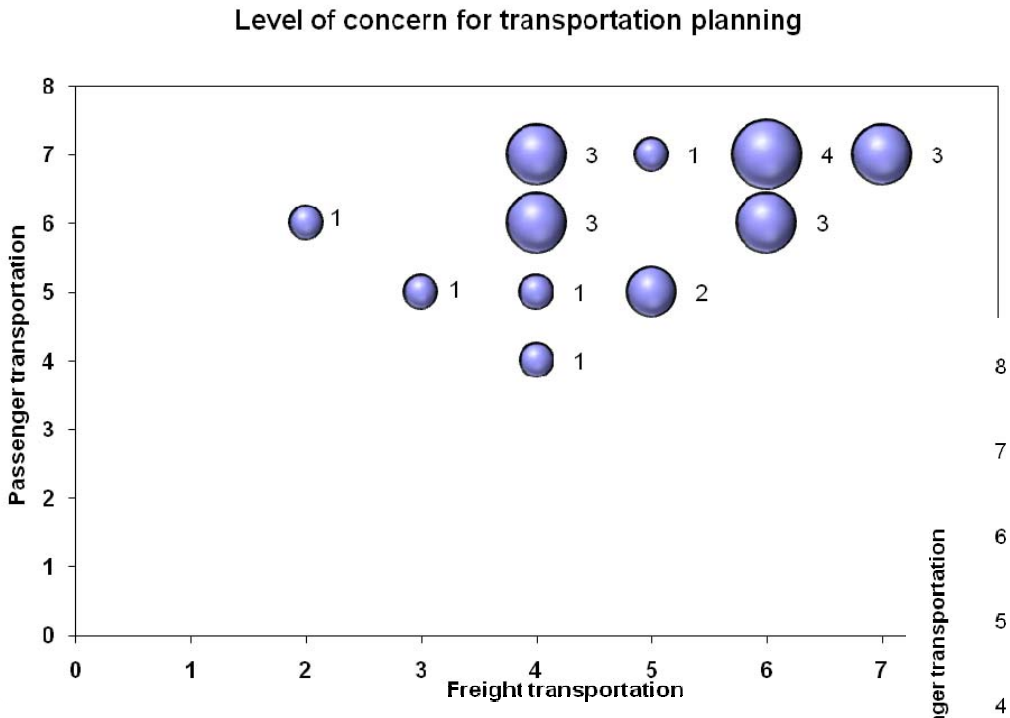
	Very Low	Low	Somewhat Low	Intermediate	Somewhat High	High	Very High
Passenger Transportation	○	○	○	○	○	○	○
Freight Transportation	○	○	○	○	○	○	○

3. **Which of the following types of models does your agency use to help planning for passengers and freight transportation?**

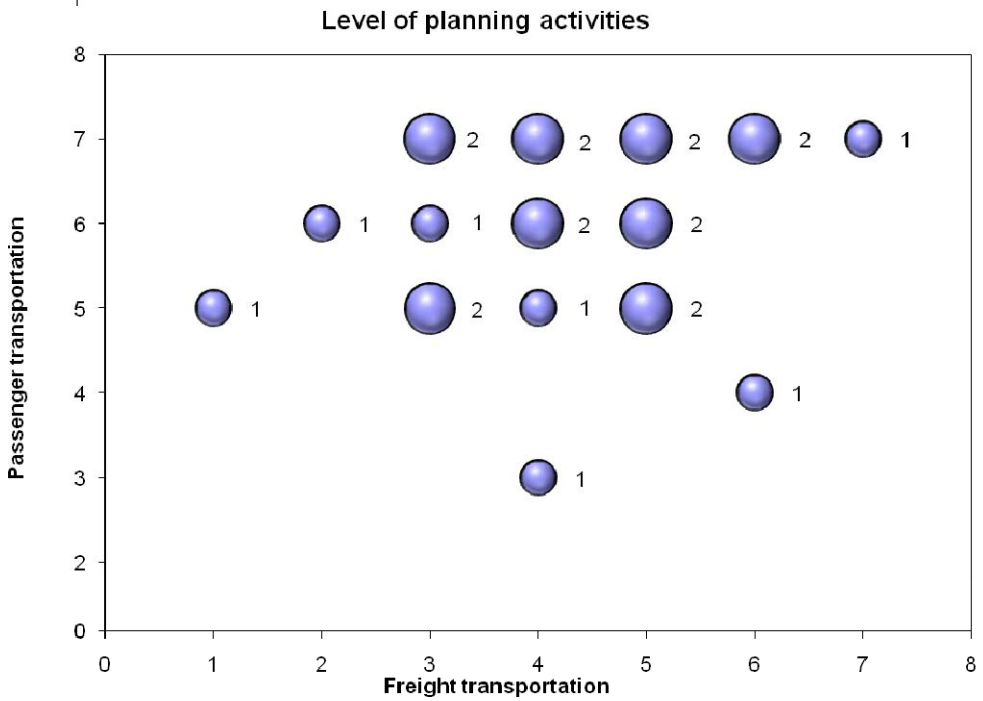
- ☐ Life cycle cost modes
- ☐ Land use forecasting models
- ☐ Travel demand forecasting models
- ☐ Air quality impact models
- ☐ Benefit-cost analysis tools (e.g. STEAM)
- ☐ None of the above
- ☐ Other - Please Specify

4. **When did your agency last complete a long range plan (LRP)?**

PLANNING CONCERNS

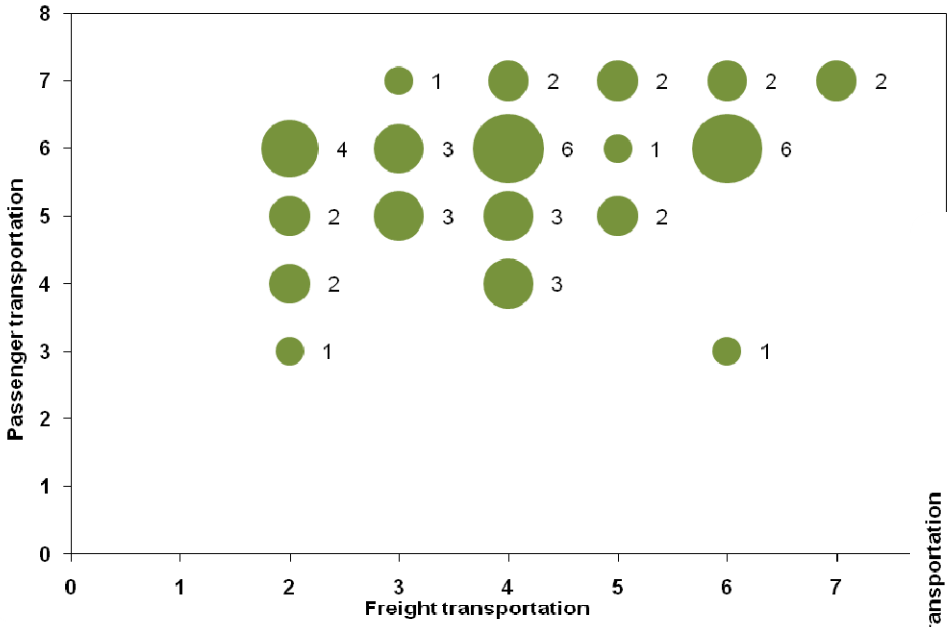


23 State DOTs



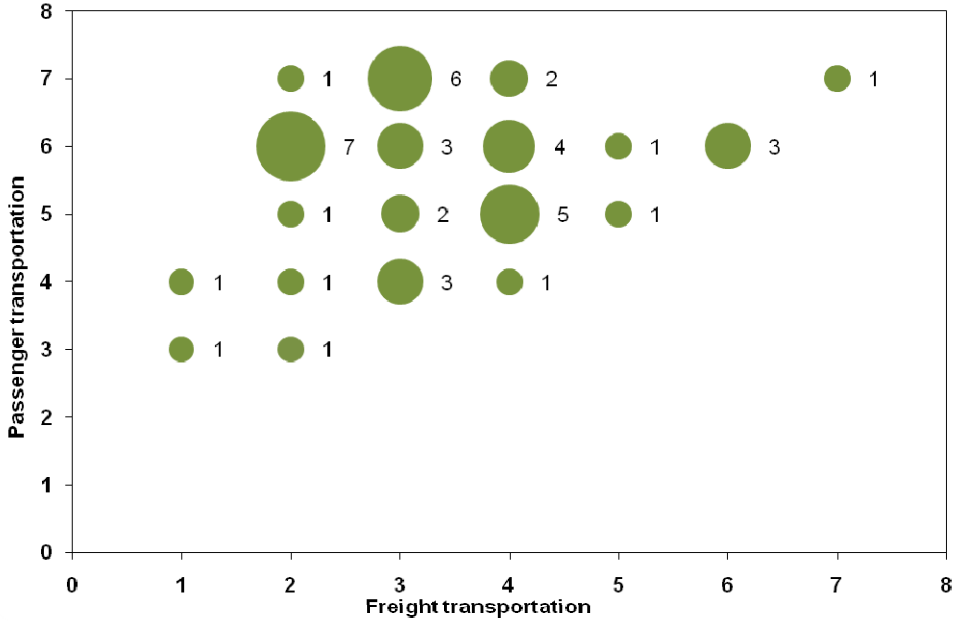
PLANNING CONCERNS

Level of concern for transportation planning of small MPOs



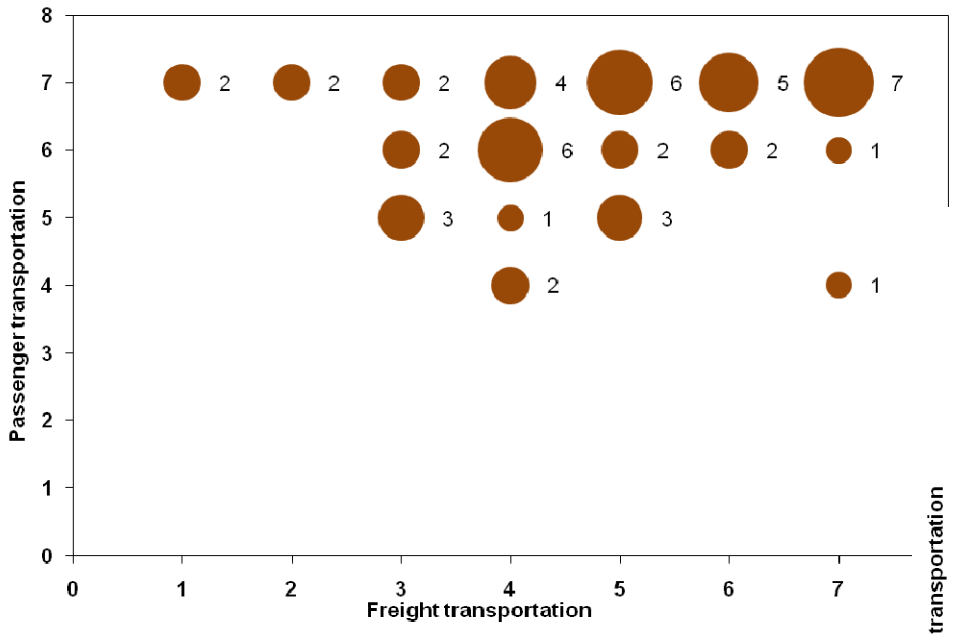
46 Small MPOs

Level of planning activities of small MPOs



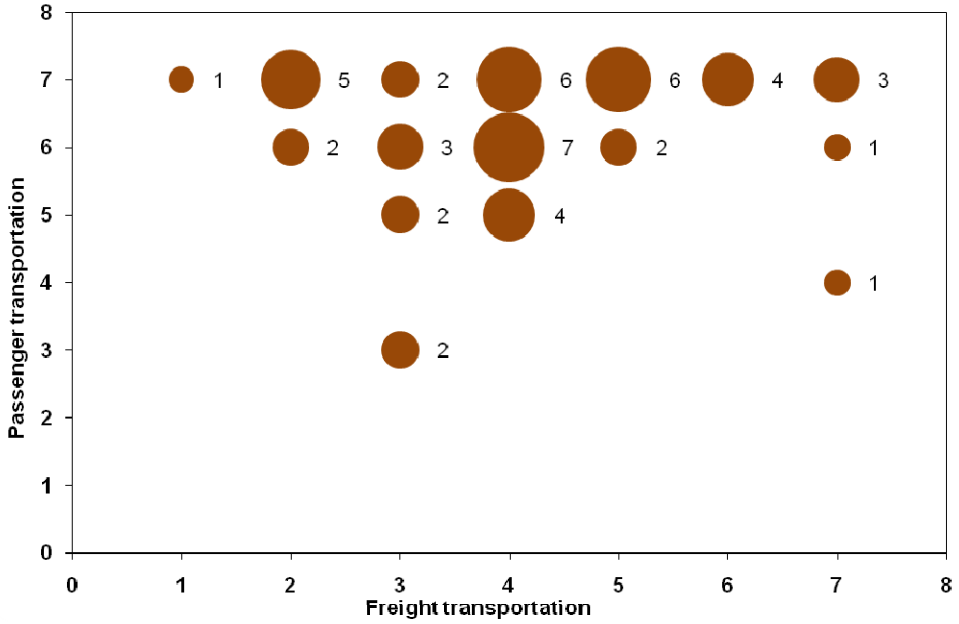
PLANNING CONCERNS

Level of concern for transportation planning of large MPOs



51 Medium/Large MPOs

Level of planning activities of large MPOs



FREIGHT CONSIDERATIONS

23 State DOTs

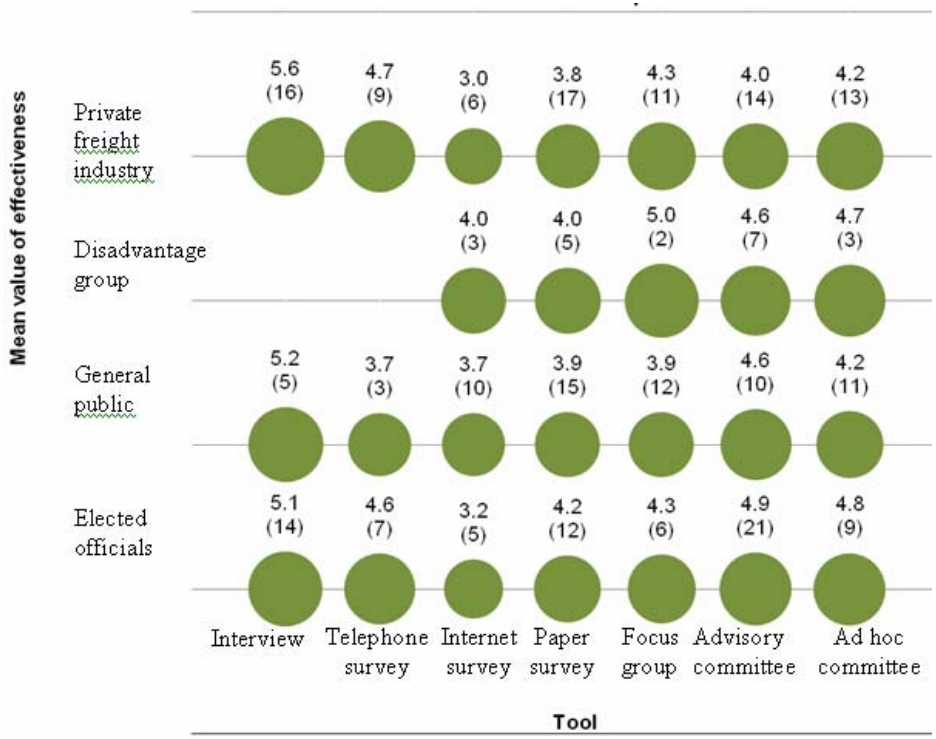
Table 7: Freight consideration

Freight consideration	*Frequency*	*Percent*
Explicit incorporation of freight in the planning goals, objectives, and policies	17	73.9
Evaluation of current freight movement pattern	15	65.2
Evaluation of projected freight activities and needs	13	56.5
Identification of freight needs and deficiencies	12	52.2
Identification of strengthening and/or maintenance needs for freight-related facilities	10	43.5
Inventory of freight related facilities and generators	9	39.1
Identification of activities for outreach to the freight community	8	34.8
Identification of freight-specific improvement projects and programs	7	30.4

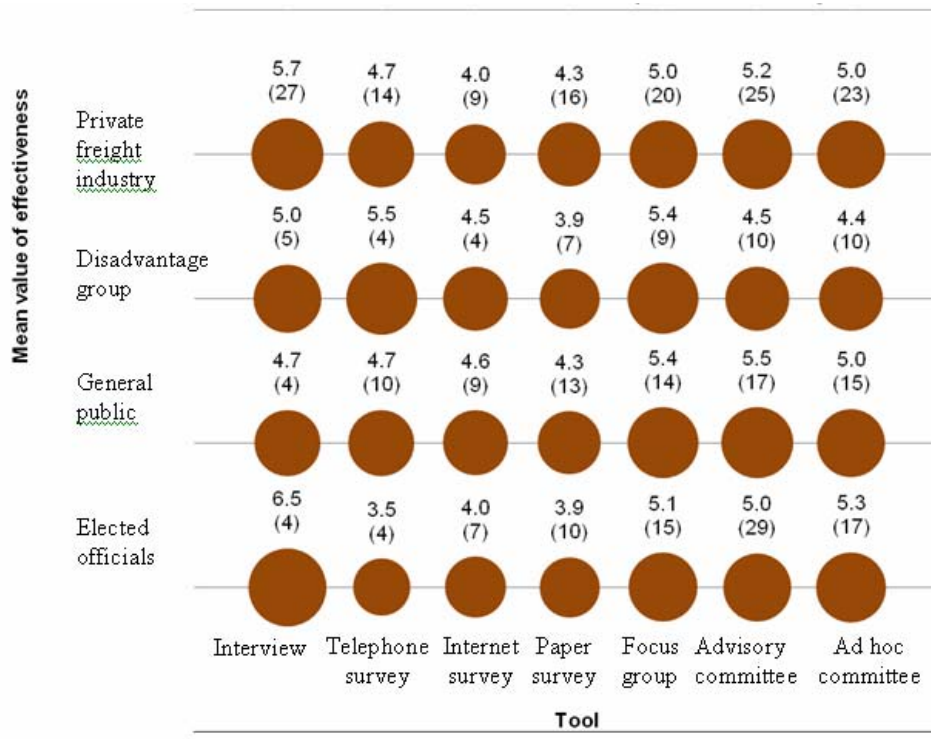
NOTES: Percents do not total 100% since categories are not mutually exclusive

PUBLIC INVOLVEMENT TOOLS

46 Small MPOs



51 Medium/Large MPOs



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TASKS NEAR COMPLETION

- Develop a guidebook to describe effective freight planning tools and strategies for state DOTs and MPOs
- Develop audio Power Point presentations that provide an overview of the guidebook.

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GUIDEBOOK OUTLINE

- Introduction
  - Preparing to plan
  - Why do planning?
  - Types of plans
- Industry involvement
  - Stages of involvement
  - Outreach efforts
  - Ongoing efforts
- Public involvement
  - Outreach tools
  - Advisory committees
- Performance measures
  - Definitions
  - Use in monitoring
- Freight Data
  - Needs
  - Sources
  - Integration
- Analysis
  - Demand forecasting
  - Economic analysis
- Plan Implementation

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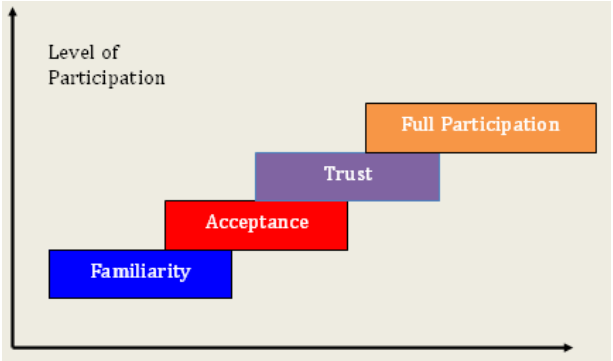
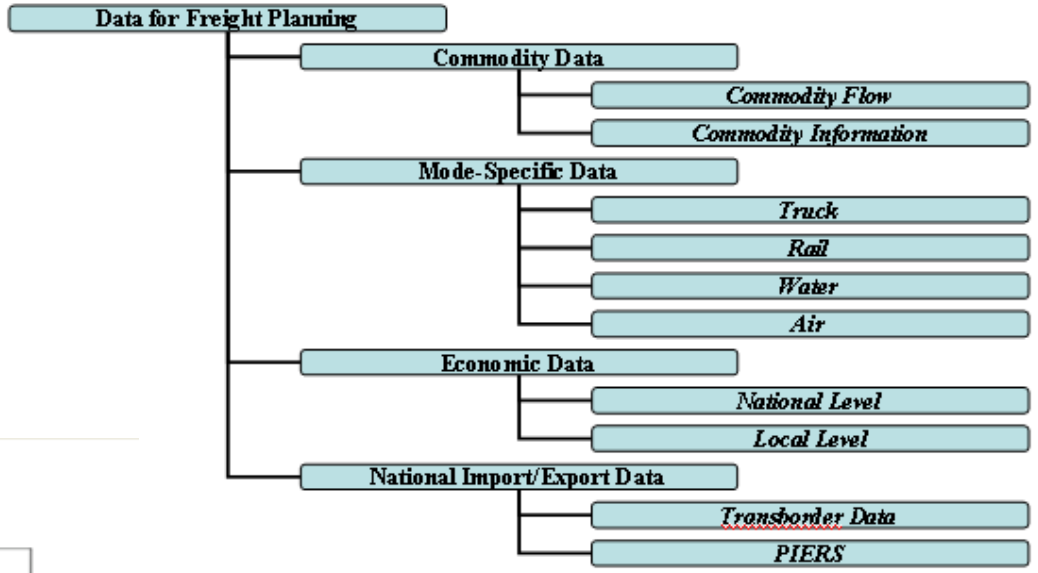
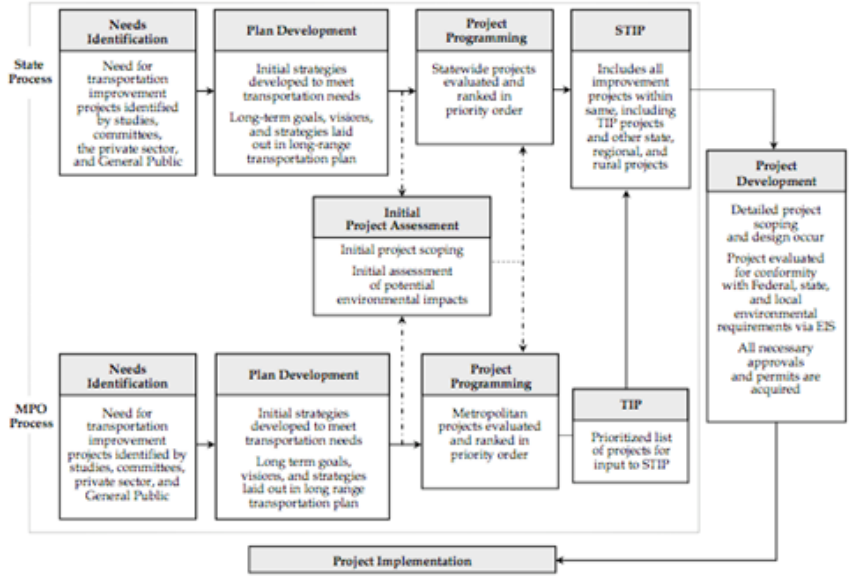
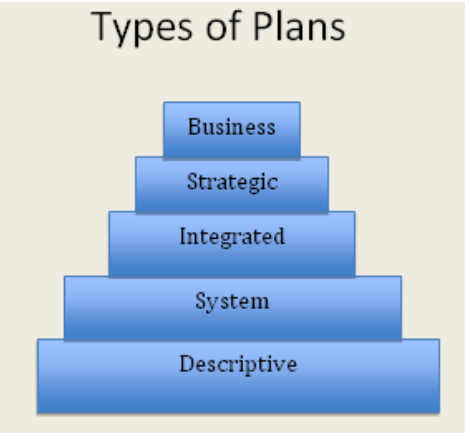
GUIDEBOOK SNIPPET









Source: NCHRP 112

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NEXT STEPS

- Final audit on survey responses
- Complete guidebook development
- Complete audio Power Point presentations
- Review and revise final products